

## About Impact Philanthropy Africa Forum

Impact Philanthropy Africa is a forum of self-funded corporate and private charitable foundations working in Kenya, working to build a culture of corporate social investment (CSI) and influence policy through advocacy and thought leadership. The Children's Investment Fund Foundation (CIFF) and the M-Pesa Foundation are coconveners of the Forum.

# The Vision

Impact Philanthropy Africa's vision is to increase the societal impact of corporate and private giving in Kenya, with a view to transforming lives in line with Vision 2030 and the SDGs.

## Impact Philanthropy Africa's Strategic Focus Areas

The Forum has four key strategic pillars:



#### 1. Building Appetite and Interest

Increase commitment to Corporate Social Investing (CSI) and scale the involvement of captains of industry.

#### 2. Advocacy for Change

Engage the Government of Kenya, the Private Sector and Civil Society/NGOs on concerns pivotal to local philanthropy.



#### 3. Advancing Thought Leadership

Harness the collective voice of corporate entities to engage the media and wider public policy sphere with an agenda for social change. This will include commissioning research to generate accurate and relevant data on the CSI sector in Kenya to inform advocacy and thought leadership efforts.

#### 4. Facilitating Learning and Knowledge sharing

Create a platform to exchange insights and best practices across relevant initiatives in philanthropy, CSR and CSI in Kenya and beyond.

### Impact Philanthropy Africa Forum Goals

Provide a platform for identifying and pursuing key advocacy issues to influence policy and practice impactful CSI.

• An increase in corporate

and private giving More

giving greater amounts.

• A shift to more strategic

of effective, impactful CSI.

organizations giving, and

Contribute thought leadership to drive the growth of the CSI sector in Kenya and optimize the conditions for creating social impact.

Foster a space for mutual learning and sharing of CSI innovations to catalyse impact on society.

#### **Expected Results from Impact Philanthropy Africa** The Forum's anticipated changes and measures of success include:

CSI in Kenva Wider uptake of tried and tested models

- An improved regulatory environment. Policy and regulatory changes with greater incentives for corporate giving.
- Knowledge on best practices Greater and more nuanced information, data, research and insights on the trends and state of CSI in Kenya.

## Members of Impact Philanthropy Africa Forum

Impact Philanthropy Africa Forum members are selffunded corporate and private charitable foundations working in Kenya looking to create social impact. Impact Philanthropy Africa members are committed to the public benefit and to their philanthropic purposes and act accordingly.

Forum members have the following common denominators:

- Member Foundations/CSI/Philanthropy actors are self-funded and/ or endowed financially and not seeking support
- Members are looking to influence thought leadership and policy
- Members are committed to working together to achieve a common goal

#### **Membership Criteria**

Membership in the Impact Philanthropy Africa Forum is defined by the following criteria:

- Entity is a grant giver and is investing in Kenya.
- Members have shared goals in terms of thought leadership, advocacy and influencing change within the ecosystem.
- Strong self-identity and CSI programs, even while they belong to the Forum.
- Entity is not government funded.

Only Members will be invited to attend Forum activities and have access to its knowledge products.

### **OUR CURRENT MEMBERS!**





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