



# Philanthropic Perspectives on Health Sector Investments

## *The CIFF Experience*

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# THE CHILDREN'S INVESTMENT FUND FOUNDATION



## Overview

- CIFF is an **independent philanthropic organisation** with offices in Addis Ababa, Beijing, London, Nairobi and New Delhi
- CIFF has been **working in Africa for over 15 years**. The Nairobi office has been operational since 2009, and in 2019 we opened our office in Addis Ababa, Ethiopia
- **Established in 2002**, we have no religious or political affiliation.
- We work with a range of partners seeking to transform the lives of children and adolescents. **Partnerships** are **critical** because it will **take the combined efforts of many** to urgently tackle the challenges faced by children and their families

## Where do African Philanthropists Put Their Money in Health?

- Health infrastructure, e.g. hospitals, clinics

- Emergency health relief – Ebola, COVID-19
- Maternal & child health

- Malnutrition & Stunting
- HIV/AIDS
- Primary healthcare

# African Philanthropists Need to Pay More Attention to...

## Social Determinants of Health



# Social Determinants of Health Objectives



## **ECONOMIC STABILITY**

Help people earn steady incomes that allow them to meet their health needs.



## **HEALTH CARE ACCESS AND QUALITY**

Increase access to comprehensive, high-quality health care services



## **EDUCATION ACCESS AND QUALITY**

Increase educational opportunities and help children and adolescents do well in school



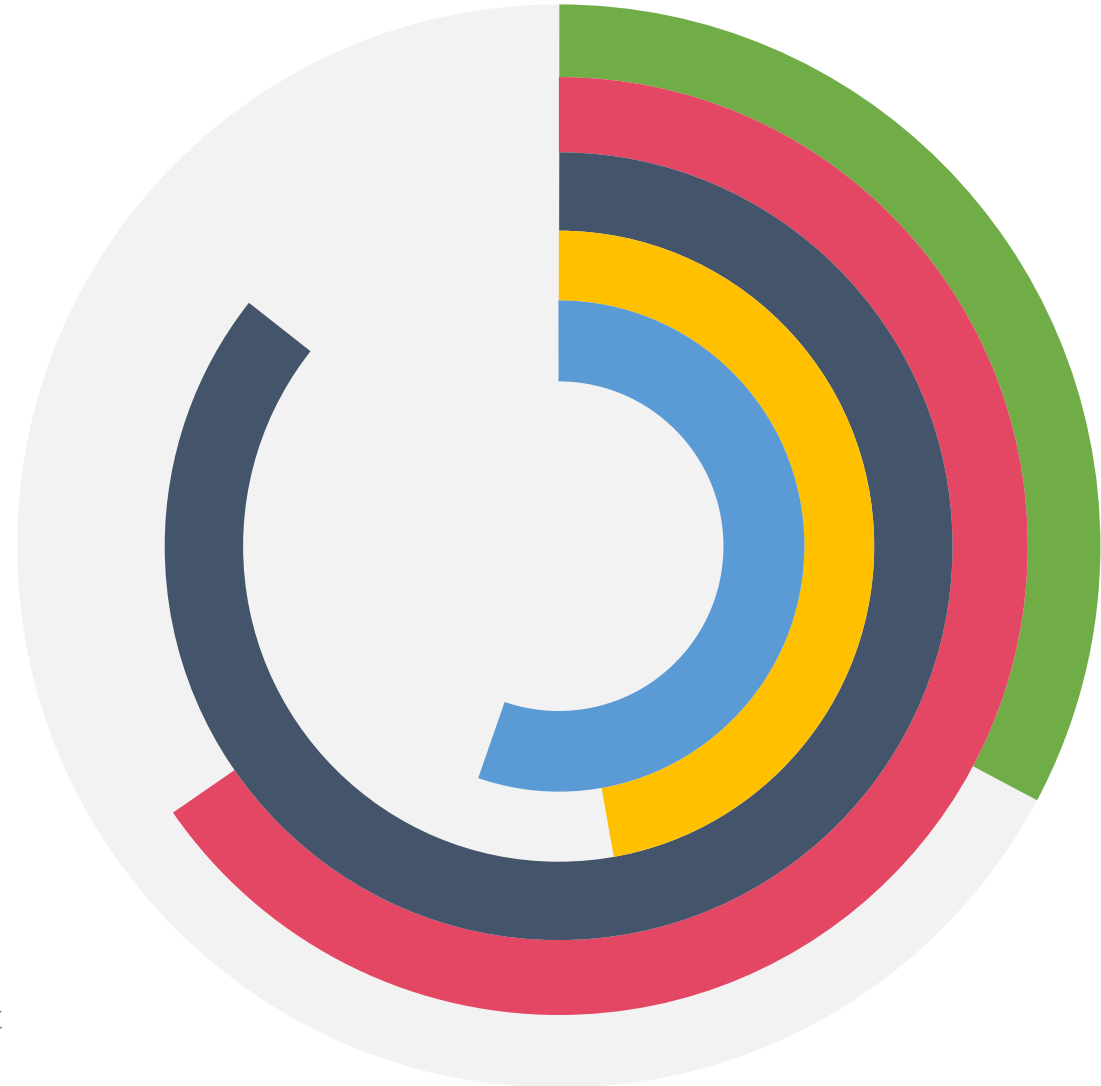
## **SOCIAL AND COMMUNITY CONTEXT**

Increase social and community support

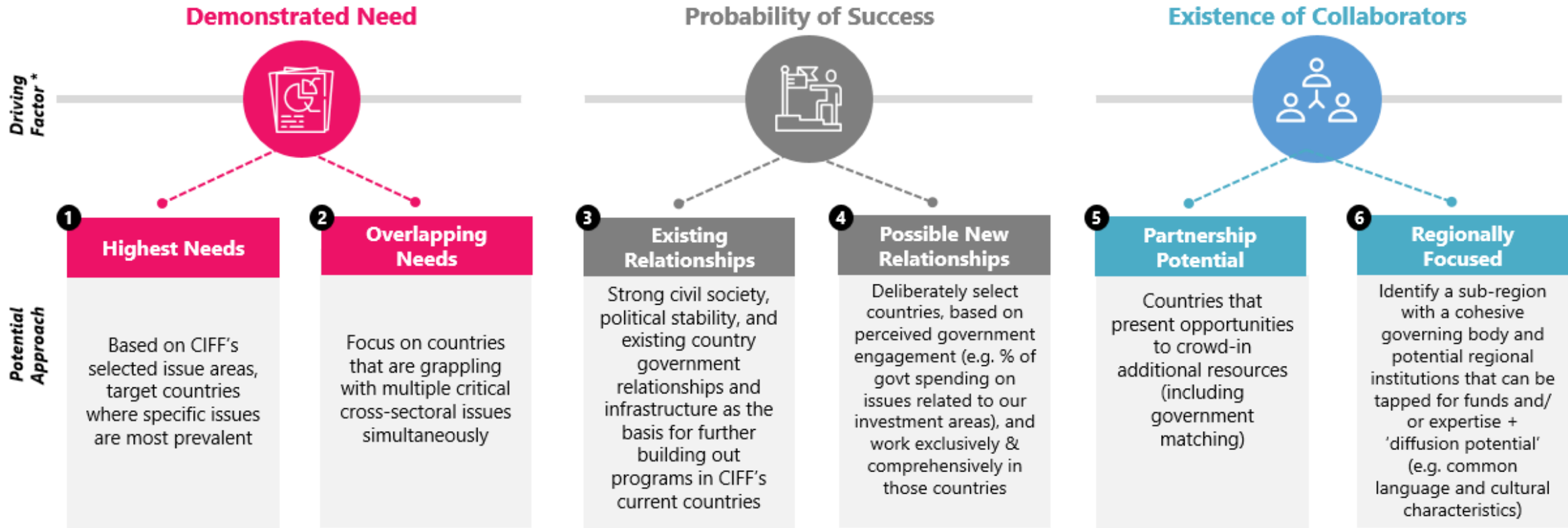


## **NEIGHBORHOOD AND BUILT ENVIRONMENT**

Create neighbourhoods and environments that promote health and safety



# CIFF's approach to country investments



Selection for short term:  
2 'flagship' countries where all programs are 'layered' + 1-2 'expansion' geographies



# CIFF's approach to government and partner engagement in health

Nurture government relationships (national and sub-national) to secure co-funding for and alignment on strategic priorities

Partnerships and co-design of health solutions with government agencies, CSOs, development partners (such as DPHK) and the private sector

## Success Drivers

### Integration

Africa's challenges and opportunities are interwoven. Cross-sectoral, integrated approaches enabled for lasting social change.

### Localisation

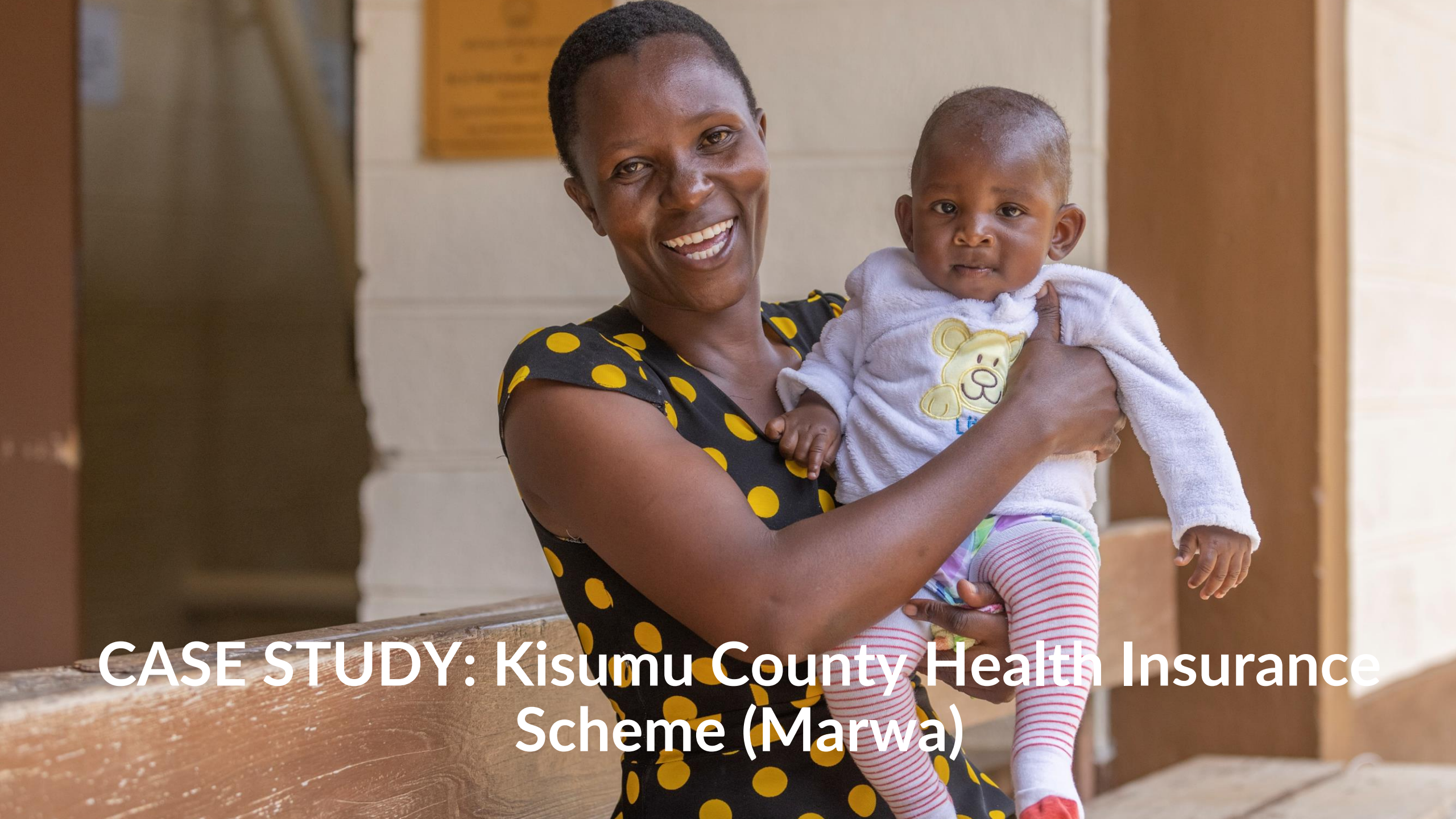
Local knowledge and insights, delivery of context-specific investments; government and other stakeholder partnerships

### Execution

Use evidence to map out priority geographies. Improve execution of current portfolios and identify non-performance early, putting in place robust course correction actions

### Sustainability

From the outset, all investments designed with sustainability in mind, with fit for purpose pathways defined and supported through complementary strategic engagement efforts



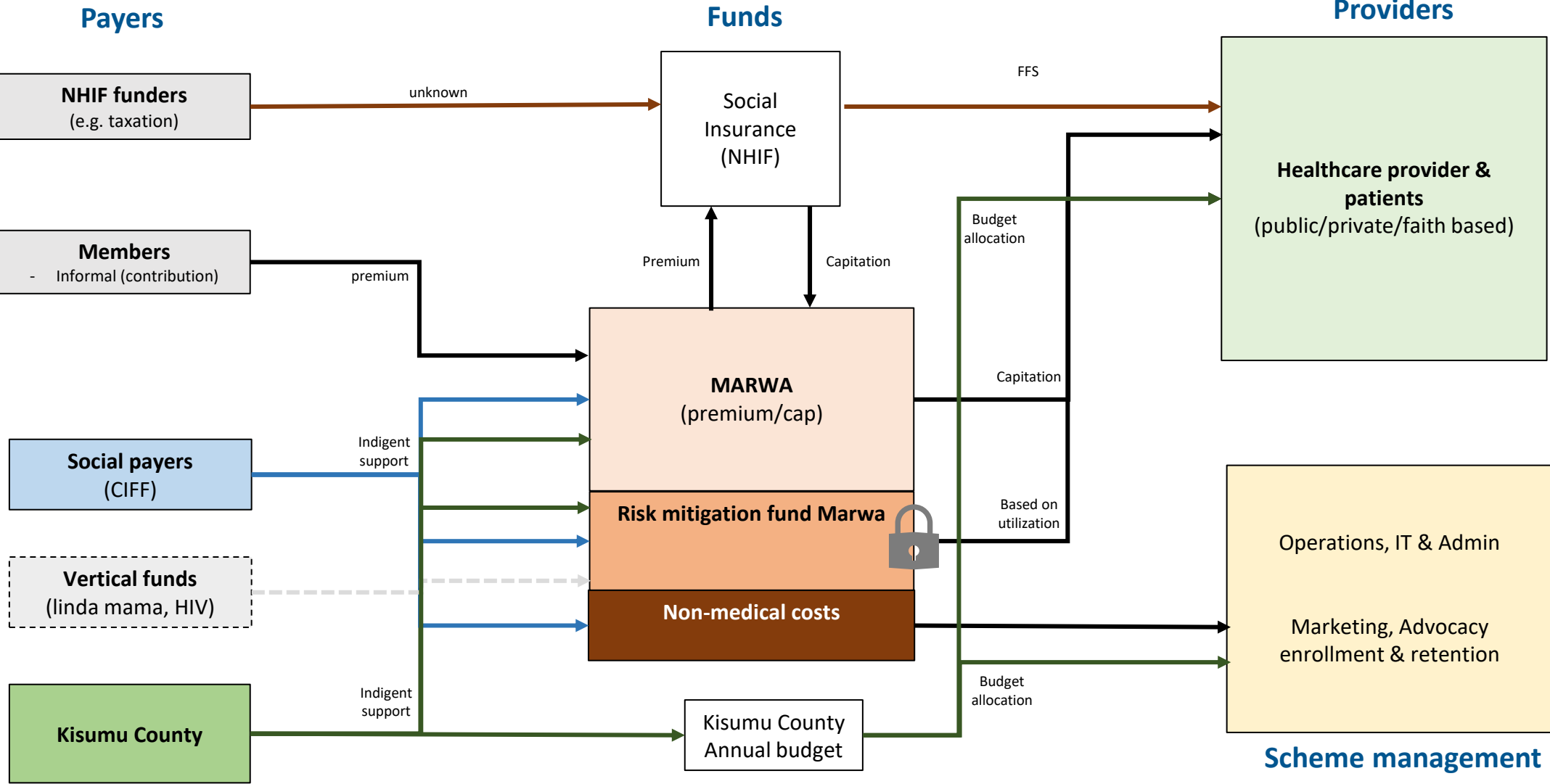
**CASE STUDY: Kisumu County Health Insurance Scheme (Marwa)**



# Leveraging philanthropy/govt partnerships to enhance health access

- Marwa - Kisumu County Solidarity Healthcare Scheme – launched in March 2021 – is responsible for the implementation of UHC to ensure all citizens of Kisumu County have access to essential and quality healthcare service.
- Purchasing NHIF Supa Cover (Social Health Insurance) on behalf of the citizens of Kisumu. It is not a separate insurance system, but builds onto the national strategy for Social Health Insurance.
- The County Government of Kisumu has committed funds to pay NHIF Premiums for a proportion of its indigent population.
- The scheme focuses on demand financing tapping on:
  - Providing sustainable cover to the indigents through payment of NHIF Premium subsidies
  - Getting the informal/self-employed sector on board to curb adverse selection and improve the behaviour/mindset on importance of insurance
  - Increasing care utilization by vulnerable patient groups (Quality and service delivery by employing SafeCare and MomCare interventions)
  - Optimising patient level accountability and transparency through integration of systems dashboards
- Led by Kisumu County Government with technical support from CIFF Grantee Pharm Access – on boarding more funders to finance different aspects of the scheme with the aim of the County taking ownership at the end of the five-year investment period.

# Marwa as part of evolving ecosystem in Kisumu



# Thank You



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