

IMPACT

PHILANTHROPY AFRICA

THOUGHT LEADERSHIP. CORPORATE CITIZENSHIP.

INAUGURAL VIRTUAL CONFERENCE REPORT

**BUILDING BACK BETTER: GROWING PHILANTHROPY
THROUGH CORPORATE SOCIAL INVESTING (CSI) IN KENYA**

#IMPACTPHILANTHROPY #BUILDBACKBETTER

www.impactphilanthropyafrika.org

OVERVIEW

On Wednesday April 7th 2021, Impact Philanthropy Africa held its inaugural virtual conference in Nairobi, Kenya.

Impact Philanthropy Africa is a forum of self-funded corporate and private charitable foundations working in Kenya, working to build a culture of corporate social investment (CSI) and influence policy through advocacy and thought leadership. For more information on the forum please see this [link](#).

The Impact Philanthropy Africa inaugural conference was themed Building Back Better: Growing Philanthropy Through Corporate Social Investing (CSI) in Kenya. The conference objectives were twofold:

- 1.To officially launch the Impact Philanthropy Africa forum and to orient members on the forum's vision, mission, and objectives.
- 2.To initiate discussions around understanding the environment in which local philanthropy operates and what the opportunities and challenges with regards to creating an optimal policy and legal environment for growing corporate giving in Kenya are.

AGENDA

INAUGURAL VIRTUAL CONFERENCE

8:45AM- 9:00AM	Log-in and Registration into the Virtual Conference Platform	9:30AM – 11:00AM	Panel 1: Creating an Enabling Environment to incentivize more Corporate Social investing (CSI) in Kenya. Dr. Rose Oronje, Director, Public Policy and Communications, AFIDEP Evans Okinyi, CEO of the East Africa Philanthropy Network Wanjiru Nduati-Musembi, Managing Partner, Havelock Nduati & Company Advocates
9:00AM – 9:10AM	Introduction and Welcome Patricia Mugambi-Ndegwa Head of Secretariat, Impact Philanthropy Africa		
9:10AM- 9:20AM	Official Opening of the Virtual Conference by the Co-conveners Mr. Les Baillie, Executive Director, M-Pesa Foundation Ms. Faustina Fynn-Nyame, Executive Director, CIFF Africa	11:00AM – 12:15PM	Panel 2: Harnessing Kenya's/African giving and African-led institutions' power in championing the continent's investment agenda. Mr. Nzioka Waita, Chief of Staff and Head of Kenya's Presidential Delivery Unit Ms. Faustina Fynn-Nyame, Executive Director, CIFF Africa
9:20AM – 9:30AM	Overview of Impact Philanthropy Africa	12:20PM- 12:30PM	Closing Remarks by Co-conveners Mr. Les Baillie, Executive Director, M-Pesa Foundation Ms. Faustina Fynn-Nyame, Executive Director, CIFF Africa

WEDNESDAY, APRIL 7TH 2021 • 8:45AM EAT

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Outcomes

Overall, the secretariat felt the conference met its objectives for this event, particularly with:

- 1) Policy optimization:** the very clear steps identified for what needs to change in the legal framework governing foundations and trusts and for optimizing an enabling giving environment.
- 2) Government Engagement:** Mr. Nzioka Waita accepted to facilitate a formal meeting between government and the philanthropy sector, led by Impact Philanthropy Africa. Impact Philanthropy Africa is now challenged to convene, coordinate and be the voice of the corporate and private philanthropy collective.
- 3) Catalyzing philanthropy:** Having a clear call to action and anchor to invite more corporate and private philanthropies to get engaged in the Forum and support its agenda.

Impact Philanthropy Africa Forum was challenged to convene, coordinate and be the voice of the corporate and private philanthropy collective.

Attendance

The feedback from participants was extremely positive, many considering the discussions very pertinent and welcoming further engagement with the forum. Participation was very good. In total, it was attended by 87 participants. The breakdown was as follows:

- **Very high participation from the current members:** There were multiple representatives drawn from 10 of 12 current Impact Philanthropy Africa member organizations throughout the virtual conference.
- **Very good participation from prospective members:** Multiple representatives from 6 prospective member organizations attended, namely:
 - KCB Foundation
 - Mastercard Foundation
 - UAP Old Mutual Foundation
 - Equity Group Foundation
 - Bamburi Cement Limited
 - Asian Foundation Kenya

Attendance

- **Other stakeholders:** 3 philanthropic organization networks participated, as well as other consulting and partner organizations.
- **Government:** The Executive Office of the President of the Republic of Kenya in addition to providing the keynote speaker was also strongly represented. From the government side, the PDU also had a few staff members on the call.
- The event also attracted many individuals/independents from private sector, civil society, and academia.

Media

Prior to the event launch, Executive Directors from the Co-Convenors were also featured on Business Daily:

> [Faustina Fynn-Nyame, March 19 2021](#)

> [Les Baillie, January 24, 2021](#)

We invited **15** media representatives to the Conference in partnership with Safaricom's media team.

After the inaugural event, we successfully engaged print, online, TV and radio outlets with **14 media features on Impact Philanthropy Africa.**

302,360

Print PR Value

2

Print Articles

1,112,000

TV PRV

7

Online Stories

14

Total No. of Stories

4

Radio Stories

1,982,710

Total PRV

Testimonials

The Conference received positive feedback on the content and presenters during the Forum..

Wanjiru that was presented so well, thank you, as a Foundation we appreciate the gaps and the possibility of bridging these.

-Meera Pandit, Aga Khan Foundation

Excellent inputs from Mr Waita...Great that the point of GOK (Government of Kenya) coordination is well defined. Key however is the need for one vehicle and coherence..unity of purpose amongst the players...

-Victoria Kahi, UNICEF

...with attendees showing strong enthusiasm for future engagements with Impact Philanthropy Africa

On behalf of KCB Foundation, we really appreciate all the panelists and participants for enabling this session take place. We look forward to more engagements and live the true meaning of having a Philanthropic Movement that is Impactful in Africa.

-Benard Barasa, KCB Foundation.

Insightful....looking forward to a more vibrant engagement by philanthropy in social sectors..hopefully realizing results at scale.

Participants also provided specific questions and opportunities for the Forum moving forward.

How can IPA spearhead conversations with bilateral/multilateral funding organizations to reposition private sector corporate foundations as the next frontiers of program implementation for inclusive & sustainable socio-economic development?

-John Waimiri, Family Group Foundation

Thank you so much Patricia for putting the conference together. The idea of building an enabling environment from the first part of panelist seems very rich and broad. Do we have a chance to create thematic technical working groups to drive the different agendas moving forward?

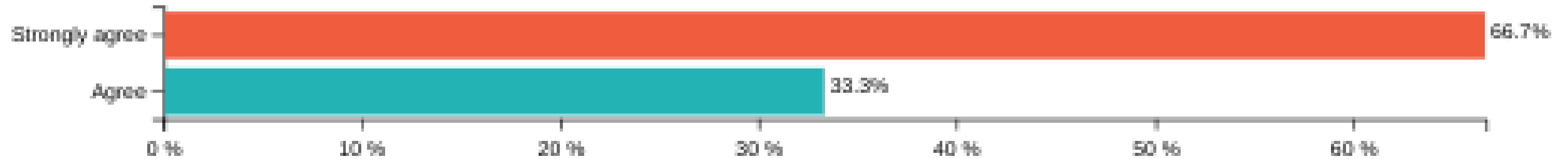
We provided access to several resources during the event; with 100+ downloads. This is part of the Forum's information and knowledge-sharing efforts.

Less than 10% of event attendees completed the feedback survey.

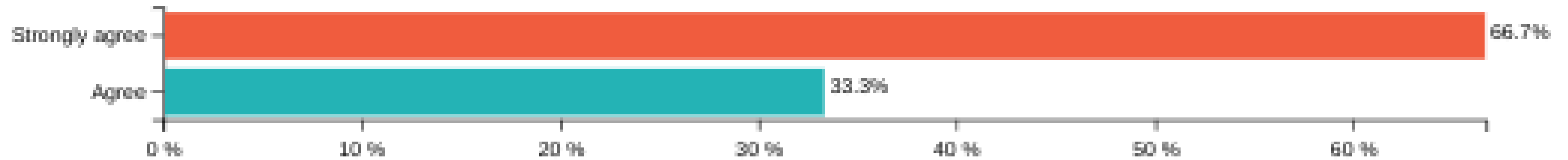
However, the 6 responses are largely positive, and the Secretariat is conducting one-on-one interviews with participants and Forum members.

100% PARTICIPANTS WOULD PARTICIPATE IN FUTURE FORUM EVENTS

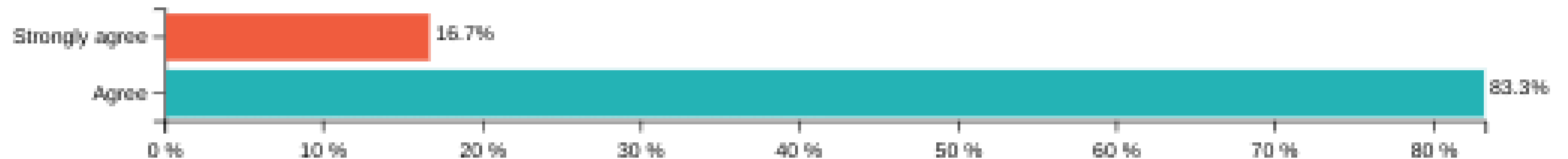
I am satisfied with the speakers/presenters.



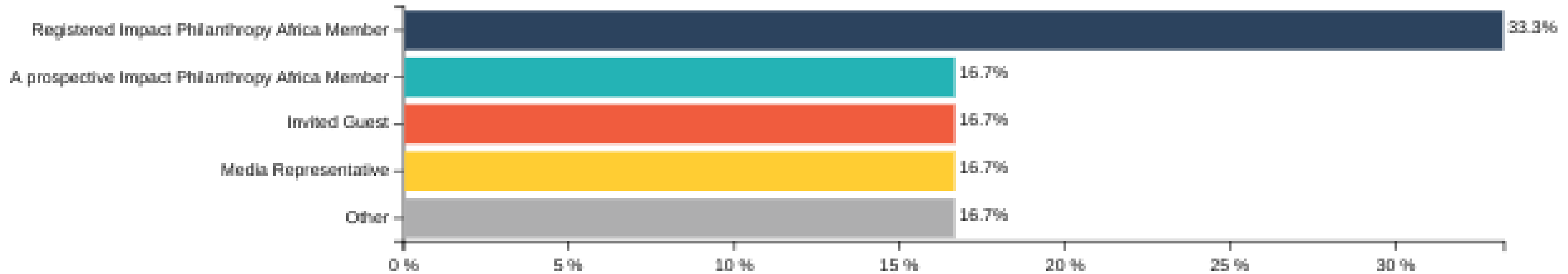
The event is useful for me and my organization.



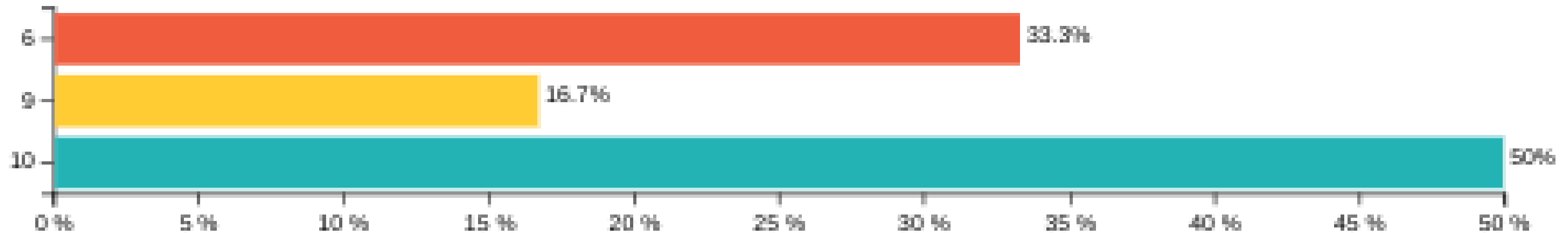
The conference sessions were of high quality



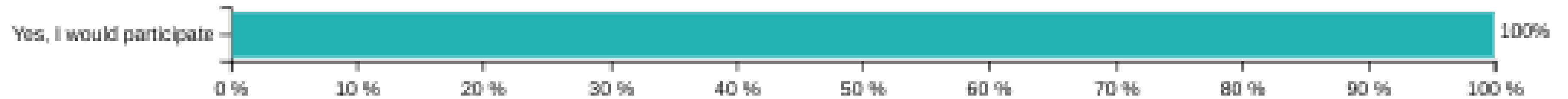
In what capacity did you attend the Virtual Conference?



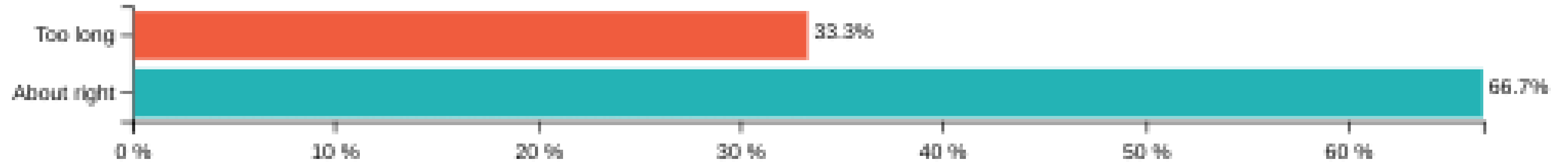
On a scale of 0 - 10, how likely is it that you would recommend the event to a friend or colleague?



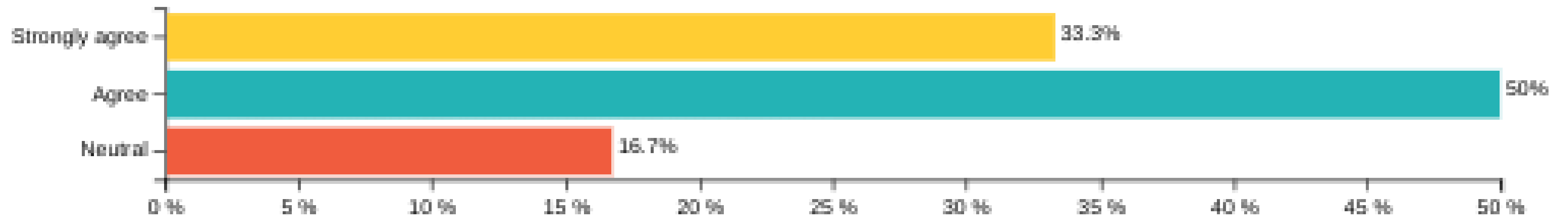
Are you likely to participate in one of Impact Philanthropy Africa events in the future?



Was the event duration too long or too short?



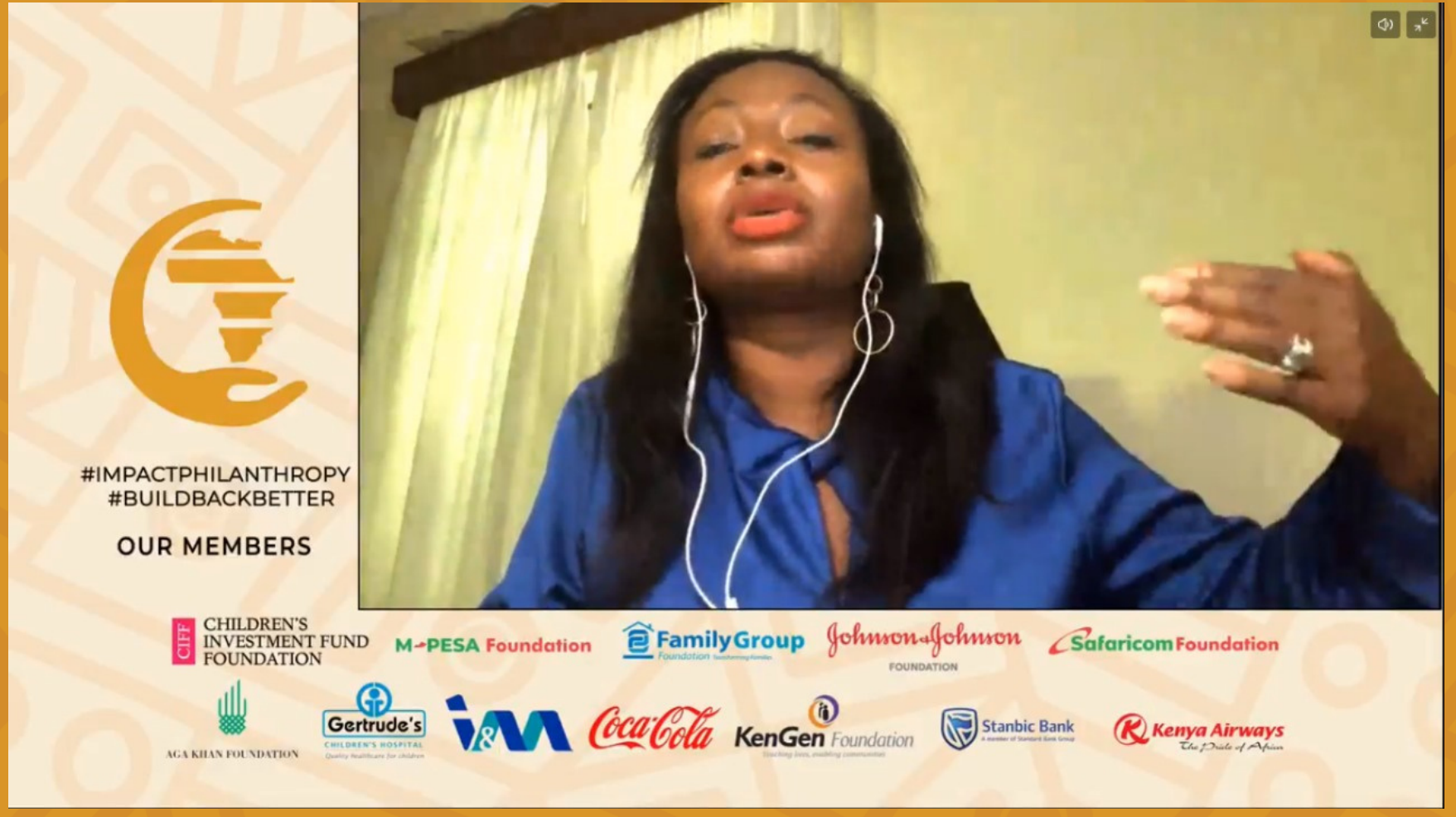
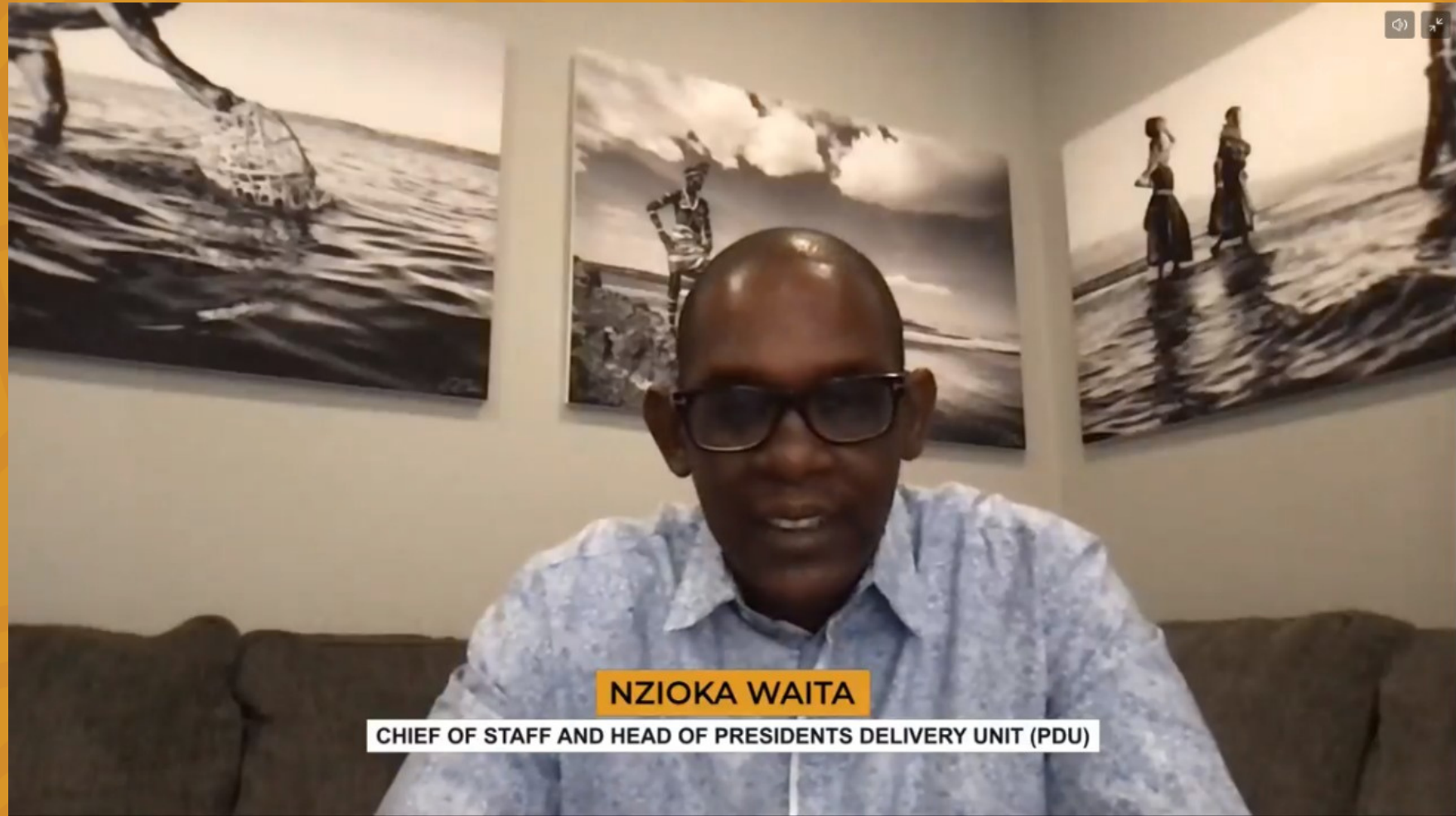
The event was well-organized.



Next Steps

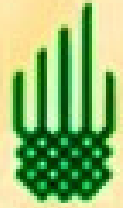
The secretariat, together with members input, will develop a proposed government engagement plan to guide the discussions with the National Development Implementation and Communication Cabinet Committee (NDICC) led by CS Matiangi.

This will provide a roadmap on how the Forum can influence both policy and practice around CSI with government. Once the plan is complete and approved by the co-conveners, the secretariat will coordinate outreach out to Mr. Nzioka to facilitate the meeting with the NDICC.





OUR MEMBERS



AGA KHAN FOUNDATION

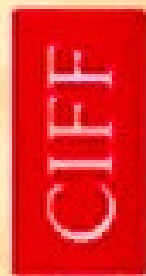


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Foundation *Transforming Families*



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Touching lives, enabling communities

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FOUNDATION



Stanbic Bank
A member of Standard Bank Group

 **Safaricom** Foundation



 **Kenya Airways**
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